

APRIL/MAY 2024

CEEN65B — CREATIVE WRITING



Time : Three hours

Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer ALL questions.

1. What is creative writing?
2. How does creative impulse affect you?
3. What is the major difference between prose and poetry?
4. Why is writing for media important?
5. Why is a character sketch important?
6. How do you write an action description?
7. What is a Travelogue?
8. What is an Advertisement?
9. How do you write for television?
10. What is the significant difference between writing for television and radio?

SECTION B — (5 × 5 = 25 marks)

Answer ALL questions.

11. (a) Define Creative Writing.
- Or
- (b) What are techniques used in Creative Writing?

12. (a) Why is poetry important in creative writing?

Or

- (b) Discuss prose and its features.

13. (a) How do you draw a character sketch?

Or

- (b) Define dialogue.

14. (a) What are the essentials of advertisement writing?

Or

- (b) How do you write for a newspaper?

15. (a) Define documentaries.

Or

- (b) How do you write for radio?

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. What are the types of Creative Writing? Explain.
17. Illustrate the elements of poetry.
18. Explain the main rules for writing dialogue.
19. Write a detailed essay on Articles.
20. How do you write effective Television and Radio News?
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